



GE Transportation's Digital Solutions

Port Information Portal

The Port of LA is digitizing maritime shipping.

To keep cargo flowing efficiently through America's largest container port, the Port of Los Angeles and GE Transportation are creating a first-of-its-kind, award winning, port information portal. The portal is a unique approach to demonstrate the benefits of digitizing maritime shipping data and making it available to cargo owners and supply chain stakeholders through secure, channeled access.

The project enhances supply chain performance by delivering real-time, data-driven insights through a single portal to partners across the supply chain.



The Solution

Comprehensive view of port operations – one tool for all stakeholders:

- **Centralized Visibility:** Integrated window into the supply chain, customized by user type.
- **Advance Information:** Unified container information up to 14 days in advance.
- **Digitization:** Connects disparate data and weaves a digital thread across the supply chain.
- **Secure & Easy to Use:** Users only see their data. Secure, channeled access.
- **Dynamic Updates:** Data updated real time.

Stakeholders

- Ocean Carriers
- Marine Terminal Operators
- Rail Roads: BNSF, Union Pacific
- Intermodal Equipment Providers
- Trucking Operators
- Beneficial Cargo Owners
- Non-Vessel Operating Common Carriers
- Freight Forwarders / Customs Brokers / 3PL

Outcomes

- Improves supply chain predictability and reliability.
- Improves logistics planning.
- Boosts terminal productivity.
- Increases port throughput.
- Real time visibility, control, and flexibility.
- Results in environmental benefits.

Learn more: getransportation.com/port-of-la

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